

MESRA RETAIL & CAFE SDN BHD
“CAFÉ MESRA PROMOTION”
TERMS AND CONDITIONS

1.0 Organizer:

1.1 Mesra Retail & Café Sdn Bhd (“Café Mesra”) is the organiser of this “**CAFÉ MESRA PROMOTION**” (“Campaign”).

1.2 The following terms and conditions apply in respect of this Campaign. By participating in this Campaign, you agree to be bound by these terms and conditions, including any term which may have been amended from time to time, without limitation or qualification.

2.0 Eligibility:

2.1 This Campaign is targeted to all Café Mesra’s customers in Malaysia only. This Campaign is open to Café Mesra customers who fulfill ALL of the below requirements:

- a) Make payment using cash, credit/debit card or Setel in 1 single receipt.

3.0 Campaign Period:

3.1 Unless otherwise notified by Café Mesra, the Campaign will be conducted 1st March until further notice (“Campaign Period”), both dates inclusive.

4.0 Campaign Mechanics

4.1 To be eligible for the Campaign, Participants are required to make purchases as follows:

No	Mechanics	Duration	Terms & Conditions
2.	Free Upsize with every Café Mesra Handcrafted Beverages purchased with customers’ own tumbler.	1 st March 2023 onwards until further notice.	1) Valid from 1 st March 2023 onwards until further notice. 2) Applicable at ALL Café Mesra outlets. 3) Applicable for ALA CARTE Handcrafted Beverages ONLY. 4) Applicable for all Café Mesra Handcrafted Beverages purchased when customers bring their own tumbler.

5.0 Miscellaneous

- 5.1** All recipients shall be bound by further terms and conditions as determined by Café Mesra at its sole discretion.
- 5.2** Café Mesra reserves the right at any time at its absolute discretion, without prior notice, to substitute any of the rewards with other items of similar or higher value.
- 5.3** Café Mesra reserves the right to choose the specifications of the rewards and Café Mesra's decision on this matter is final.
- 5.4** By entering or participating in the Campaign, Participants hereby fully and unconditionally agree and accept all of the terms and conditions herein contained and agree that the decisions of Café Mesra regarding the Campaign and all matters relating to or in connection thereto are final and binding and no such queries, appeals or correspondences will be entertained.
- 5.5** Café Mesra reserves the right to cancel, shorten, extend, suspend, or terminate the Campaign at any time prior to the expiry of the Campaign Period without prior notice to Participants. For the avoidance of doubt, any cancellation, extension, suspension or termination of the Campaign at any time prior to the expiry of the Campaign Period shall not entitle the Participants to claim any compensation from Café Mesra for any and all losses or damages suffered or incurred by the Participants as a result of the said cancellation, extension, suspension or termination. Café Mesra also reserves the right to amend, modify, delete, or change any of the terms and conditions herein contained at any time at its absolute discretion without prior notice. Continued participation in the Campaign following any such changes and/or amendments shall constitute the Participant(s) unconditional acknowledgment, understanding, agreement and acceptance of such changes in respect of the Terms and conditions
- 5.6** Café Mesra reserves the right to use the names, addresses, photographs, information and documents of the Participants and/or recipients as materials in advertisements and other form of publicity for the current and future marketing purposes from time to time without prior notice to the Participants and/or winners and the Participants and winners shall not claim ownership of the material. Participation of the Participants in the Campaign constitutes their consent to such use, without further notice, payment, or consideration.

- 5.7** Café Mesra shall not be held responsible or liable for any claims of loss or damage to property or personal injury or loss of life by the Participants, winners and/or any party resulting from or arising out of or in connection with this Campaign or the rewards given under this Campaign.
- 5.8** These terms and conditions prevail over any provisions or representations contained in any brochure or other promotional materials advertised under this Campaign.
- 5.9** Café Mesra is the final authority to decide on the interpretation of these terms and conditions and as to any other matters relating to this Campaign.
- 5.10** For any enquiries, please call MESRALINK at 1 300 22 8888.

6.0 Personal Data

- 6.1** By participating in the Campaign, Participants are deemed to have agreed and consented to the collection, processing, use, disclosure and retention by Café Mesra of their personal data in the manner as set out in the Personal Data Notice given pursuant to Section 7 of the Personal Data Protection Act 2010, which can be viewed at www.mymesra.com.my/pdpa and at <https://www.setel.com/privacy>